



THE YARD AT COLLEGE AVENUE

New Brunswick, NJ

A centerpiece of the Rutgers University College Avenue Redevelopment Initiative, this 232,000 mixed-use building features 135 student apartments, with one-of-a-kind lounges and study areas throughout, Wi-fi, 15,000 square feet of street-level retail and a variety of outdoor seating options. The project also includes 25,000 square feet of public green space (“The Yard”) with boardwalk access to a variety of dining options. In the center of The Yard is a large high-definition video screen which broadcasts University sporting and cultural events, movies, news, original programming, live feeds and themed music nights all year long. This urban park has created a community focal point for students, faculty and staff, alumni, residents and thousands of workday and weekend visitors to New Brunswick.

Project services included management of development and construction phase services on behalf of the owner.

Services

Project Management
Owner’s Representative Services

Owner/Developer

New Brunswick Development Corporation

Project Architect

Elkus Manfredi Architects

Value

\$91 Million



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